



Offline Application [00017250] 智慧生活應用 Smart Life Application [00016783] 全球時尚地圖 Global Fashion Map [00010763] 美學經濟 Aesthetic economy [00010438] 社群網站建立與經營* Community Website creation and management [00016807] 智慧商務導論 Introduction to Intelligent Business [00014207] 電商與雲端服務應用* E-commerce and Cloud service applications []					[00016784] 故事行銷* Story marketing	2	2			[00016797] 智慧零售應用* Application of Smart Retail	3	3			[00016806] 大數據資料解析* Big Data Analysis	3	3								
					[00014302] 試算表實務與應用* EXCEL practice and application	3	3			[00016795] 創業個案* Entrepreneurship Case	3	3			[00011809] 專題製作(一) Practice of Fashion Business Management (I)	3	3								
					[00011807] 展示設計* Display design				3	[00016799] 賣場規劃* Store Facility Planning			3	3	[00016803] 品牌行銷企劃* Brand Marketing Planning				2	2					
					[00016787] 社群行銷分析* Social Media Marketing Analysis				2	[00016798] 時尚商品開發* Fashion Product Development				3	[00011810] 專題製作(二) Practice of Fashion Business Management (II)				3	3					
					[00016790] 資料視覺化* Data visualization				3	[00016794] 精品行銷管理 Boutique Marketing Management				2	[0000896] 時尚產業就業知能講座 Fashion Industry Employment Knowledge Seminar					2	2				
					[00016789] 財務報表概論* Introduction to Financial Statement				3	[00016800] 智慧商務 Intelligent Commerce				3	[00011797] 銷售資訊系統 Point of Sale					3	3				
					[00016786] 商品企劃* Product planning				2	[00005628] 時尚法律概論 Introduction to Law of Fashion				2	[00015683] 商業與管理專業英文 Business and Management					3	3				
小計 / Subtotal	12	12	13	13	小計 / Subtotal	13	13	13	13	小計 / Subtotal	13	13	13	13	小計 / Subtotal	13	13	13	13	103	103	62	62		
合計 / Total	22	22	21	21	合計 / Total	21	21	21	21	合計 / Total	21	21	21	21	合計 / Total	21	21	21	21	169	169	128	128		
畢業門檻 / Graduation Requirements																									
備註 / Remarks																									